

James W. Campbell (Jim)

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PERSONAL INFORMATION

Birth Date: September 26, 1968
Marital Status: Married on July 18, 1997 to
Katy Ellen Hoaldrige
Bachelor of Vocal Music Education
Oklahoma Baptist University, 1997
Children: Ann Marie (2004); Susanna (2006); Braden (2009)
Licensed (1984) and Ordained (1996) to the ministry by Pine Level Baptist Church, Louisville, Alabama

EDUCATION

Bachelor of Science in Marketing/Business Administration,
Minors in Computer Science/Math, Troy State University, Troy, AL, 1993
Masters of Divinity/Biblical Languages,
Concentration: Communications, Southwestern Baptist Theological Seminary, Fort Worth, TX , 2006

MINISTRY EXPERIENCE

Lead Pastor

October 2017 – present

Bay West Church, Palm Bay, FL

In cooperation with the leadership of First Baptist Church of Melbourne, in 2016, we began preparing to launch the Bay West Campus as its own autonomous church. We officially launched in September 2017.

- Cast vision and be the primary teaching pastor
- Perform counseling, weddings, funerals
- Provide leadership and direction to all aspects of Bay West Church

Key achievements:

- Retooled the church bylaws, policies and leadership structure to become autonomous
- Lead the campus in a fundraising effort to launch
- Adjusted to leadership challenges of negotiating and sharing space with other churches, while continuing to invest in other church plants and church planters
- Built partnerships with local ministries/organizations, such as Brevard Public Schools, Love INC, etc...

Campus Pastor, Bay West Campus

January 2009 – September 2017

First Baptist Church of Melbourne, FL

- Provide leadership for all aspects of the campus and campus staff
- Establish all leadership teams, structures and strategies
- Create job descriptions for, hire and manage all campus staff (4 PT staff)
- Preaching weekly at Bay West Campus and at Melbourne Campus as assigned
- Oversee all promotion and community integration with the city of Palm Bay, FL
- Perform counseling, weddings, funerals

Key achievements:

- Established Successful Leadership Teams
- Launched our “LOVE the Bay” emphasis partnering with the city of Palm Bay and various local ministries to live for the peace and prosperity of our city
- Established a Life Group ministry

Minister of Young Adults

June 2007 - September 2009

First Baptist Church of Melbourne, FL

- Provided leadership and structure for all activities and groups in age range of 18-35 (College, Single and Young Married)
- Established leadership teams and structures
- Managed paid staff (FT/PT) and volunteers
- Preached at monthly worship experience for young adults and at Sunday worship services as assigned.

Key achievements:

- Established a Life Group ministry with Young Adults at FBC
- Grew the Young Adult Ministry Leadership Community involvement from 7 to 40
- Guided the church through 2 complete web redesigns including overseeing installation of new content managements systems, 2 presence re-brandings of our church, establishment of church and both campuses on social media networks, use of direct mail, sermon series branding and other mediums
- Established once a month worship service for college/singles

Communications Pastor**January 2002 - June 2007****Church on Rush Creek, Arlington, TX**

- Produced stories of "life change" within the body for public communication
- Managed all technical teams for worship production (training, assignment, leadership)
- Managed all the public marketing of CRC
- Managed the paid staff in graphics, technical and video production areas (FT/PT)
- Served on the Worship Planning Team
- Oversaw the marketing and technical outfitting of first satellite campus
- Preached in worship services, auxiliary ministries and other special events as assigned.

Key achievements:

- Created a comprehensive communication plan for entire church
- Grew media ministry from 5 volunteers covering one venue on Sunday to 60 volunteers covering 8 venues on Sundays
- Helped launch 1st satellite campus, coordinating with Portable Church and planning the marketing strategy for the successful launch
- Worked with the church in a building program with a focus on the media aspects of the building.

Associate Pastor (Worship/Media)**May 2000 – January 2002****Sagamore Hill Baptist Church, Fort Worth, TX**

- Planned all aspects of worship service
- Led choir, praise ensemble, soloists, accompanists and praise band
- Designed and implemented all website and outside marketing
- Managed PT and FT employees

Key achievements:

- Grew the worship team, establishing a praise team, band and growing the choir
- Established a Student Creative Arts Team

Minister of Music and Youth**August 1997- May 2000****Union Baptist Church, Union, KY**

- Led worship for all worship services
- Established and built youth program
- Helped oversee building improvements and new building program
- Served as senior leadership, leading in a building program to build a new worship center

Key achievements:

- Took the traditional and contemporary services and blended them to one style while maintaining growth
- Took a youth group of 5 with 2 volunteer leaders to 50 with 7 volunteers leaders (all but one leader had not served previously in the church)
- Established a Student Creative Arts Team and performed at the Kentucky Creative Arts Conference
- Oversaw worship center renovation, and later was a large part of planning the new worship center
- Created and oversaw the web presence of the church

Other activities

- Board member for H.A.R.K. (Helping At Risk Kids) ministries (2019 – 2023)
- Church Planting Team, Team Leader, Brevard Baptist Association, Florida (2013-2015)
- Creator of and On-Air Personality for "A Better World" daily radio show, WCIF (2020-present)
- Writer for Spotlight Magazine (2008 - present)
- Brevard Public Schools Community Ambassadors Group (2019-2022)
- Love Brevard leadership team (2018-2021)

References available upon request